AT&T Business

Control mobile devices on your network – right out of the box – with Apple and AT&T

Staying mobile is critical for your business. That's why you need a device deployment solution that integrates with your existing mobile device management to help you maintain security, manage deployments, and promote productivity. For Apple devices, the Apple Business Manager* with Device Enrollment configures and secures your devices before they're ever used.

We all know the power of business mobility. But mobility can open the door for unknown or unverified mobile devices, making your network vulnerable to attack or data loss. To get the most out of your mobile and connected organization, you need a deployment solution that takes control before any user or third-party software has an opportunity to cause trouble. With Apple Business Manager new devices will automatically be configured with your defined-user profiles.

*formerly known as Apple Device Enrollment Program

Potential benefits

- Improves security by automating Mobile Device Management (MDM) configuration for enterprise control, applications, and configurations the first time a device is activated

- Streamlines setup and deployment of corporate-owned devices - IT can deploy devices in bulk without having to manually configure each device

- Reduces time and cost for users and IT - now no need to manually enroll and configure devices. Enrollment and configuration is automated for your corporate devices today and in the future.

- Provides device management that can't be removed by users

- Provides a "look-back" capability to enroll and configure existing devices purchased in the last 2 years.

AT&T also offers a "Look-back" option that enrolls and configures all existing devices purchased in the past 2 years. So, if you already have enterprise-owned mobile devices on your network, you can still enjoy the benefits of a highly secure, controlled network environment.

How device enrollment works

- Purchase or deploy a supported MDM solution*
- Enroll in the Apple Business Manager: https://business.apple.com
- Configure MDM network and device software security settings
- Assign individual MDM user profiles for employees

- Enroll in AT&T Device Enrollment Enablement Program
- Purchase an Apple device from AT&T, and AT&T will notify Apple to enroll the new device in Apple Business Manager program
- Power on the device for the first time, and it will check in with Apple; if enrolled in Apple Business Manager, Apple will hand off control of the device to the MDM, which will load customer-specified configurations, applications and settings
- The end-user receives a fully configured, IT-managed device right out of the box

AT&T offers Apple Business Manager at no charge as part of a portfolio of device management programs. No matter what device or platform your organization uses, you can streamline device and security management with AT&T.

*AT&T offers a comprehensive portfolio of Enterprise Mobility Management solutions to help manage and secure mobile devices, applications and content. We partner with leading vendors such as VMware, IBM and MobileIron to help safeguard today's workforce which is increasingly connected while on the move.

For more information, please contact your account representative.